

## Webinar Series: Road to International Conference on Corporate and Marketing Communication (ICCOMAC)



Speaker  
**Prof. Béatrice Galinon-Méléneç**  
Information and communication Sciences  
Le Havre Normandy University, France



Speaker  
**Dr. Ir. Lukas, MAI, CISA, IPM**  
Engineering Faculty  
Atma Jaya Catholic University of Indonesia

## Advantages and Challenges of Artificial Intelligence in Communicating Public Campaigns

Thursday, September 23, 2021 | 09.00 - 11.45 hours France; 14.00 - 16.45 hours JKT  
Live on Zoom



Discussant  
**Prof. dr. Joël Colloc**  
Le Havre Normandy University,  
France



Moderator  
**Dr. Hadi Saba Ayon,**  
Le Havre Normandy University,  
France



Moderator  
**Dr. Nia Sarinastiti**  
Atma Jaya Catholic University  
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